

# Pro: Automatic Pricing

With Heatpunk Pro you can either set pricing based on:

- **The cost of materials plus a markup**
  - Involves cost of material plus a set percentage
  - Is best for when you use a variety of components
- **Custom lookup tables**
  - Involves using specified prices for each heat pump and hot water storage
  - Is best for when you always use the same components

On top of the cost of materials, you can set up additional charges for delivery of goods, plumbing and electrical labour and travel to the site.

Pricing settings can be accessed via **'Pro Account settings' > 'Automatic pricing'**

## Configuring pricing for your projects

Choose if you are using markup or lookup tables.



### Option 1: Cost of materials plus a markup

When using markup, you enter the percentage markup for goods prices.

**Markup**

Enter the percentage markup for goods prices to be used when a lookup table entry is not found or if you have chosen not to use a lookup table.

%

This will apply the specified markup to your Midsummer wholesale price. Ensure your wholesale account is connected, otherwise retail wholesale prices will be applied. See our guide on

[Connecting to Midsummer](#) for more information on this.

## Option 2: Lookup tables

When you have chosen lookup tables, you can first choose to use a markup-based pricing for any designs that don't match one of the lookup tables you have entered. In this case the marked-up Midsummer wholesale price will be used as a fallback.

You can then create your lookup tables for heat pumps and hot water storage by selecting from the options in the drop down menu and adding the respective prices to goods and services.

### Lookup table - heat pumps

Enter the value for goods and services for each heat pump. If a goods entry is left blank, the Midsummer wholesale price will be used.

Name	Goods	Services
<input type="text"/>	£ Goods	£ Services -

+ Add Row

### Lookup table - hot water storage

Enter the value for goods and services for each hot water storage. If a goods entry is left blank, the Midsummer wholesale price will be used.

Name	Goods	Services
<input type="text"/>	£ Goods	£ Services -

+ Add Row

Lookup tables are most useful if you install just a few different system combinations. If you use a wide range of kit, it's probably more efficient to use the 'markup' method. Lookup tables also require additional maintenance as the component prices will not change automatically with costs.

## Additional Radiators

Each radiator added via the *Heat Pump* task will automatically generate an entry in the *Financial* task. Currently, we do not support varying prices for different radiator types. However, here you can enter the cost of goods and labour for different sized radiators.

You can also set a default radiator price for cases where the radiators used do not match any of your lookup table entries.

**Lookup table - radiators**

Width	Height	Goods	Labour
Width <input type="text" value="! mm"/>	Height <input type="text" value="! mm"/>	£ Goods	£ Labour
+ Add Row			

**Default radiator prices:** Enter the fallback price to be used when a lookup table entry is not found. Enter 0 if you do not want to generate an automatic entry.

	Goods	Labour
Default radiator prices	£ Goods	£ Labour

## Other items ▢

With both options above, after setting up your pricing, you can add prices additional items.

### Default items

These items will be added to every project by default. Examples include delivery of goods, plumbing labour and electrical labour.

### Optional items

These items will be prompted for addition at the start of the Financial task. Examples include an extended warranty or replacement of microbore pipework.

In each case, you add the description as you want it to appear on the financial task and then a cost of the goods and labour.

## Travel

To set up your office location, navigate to 'My Account' > 'Preferences' > 'General' > 'Company Details' and drag the location pin on the map. The travel distance will be automatically calculated as the driving distance from the office to the project address.

You can then add any additional costs for travel over a certain distance.

For distances over		Travel cost	
60	miles	£ 100	-
70	miles	£ 120	-
<a href="#">+ Add Row</a>			

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