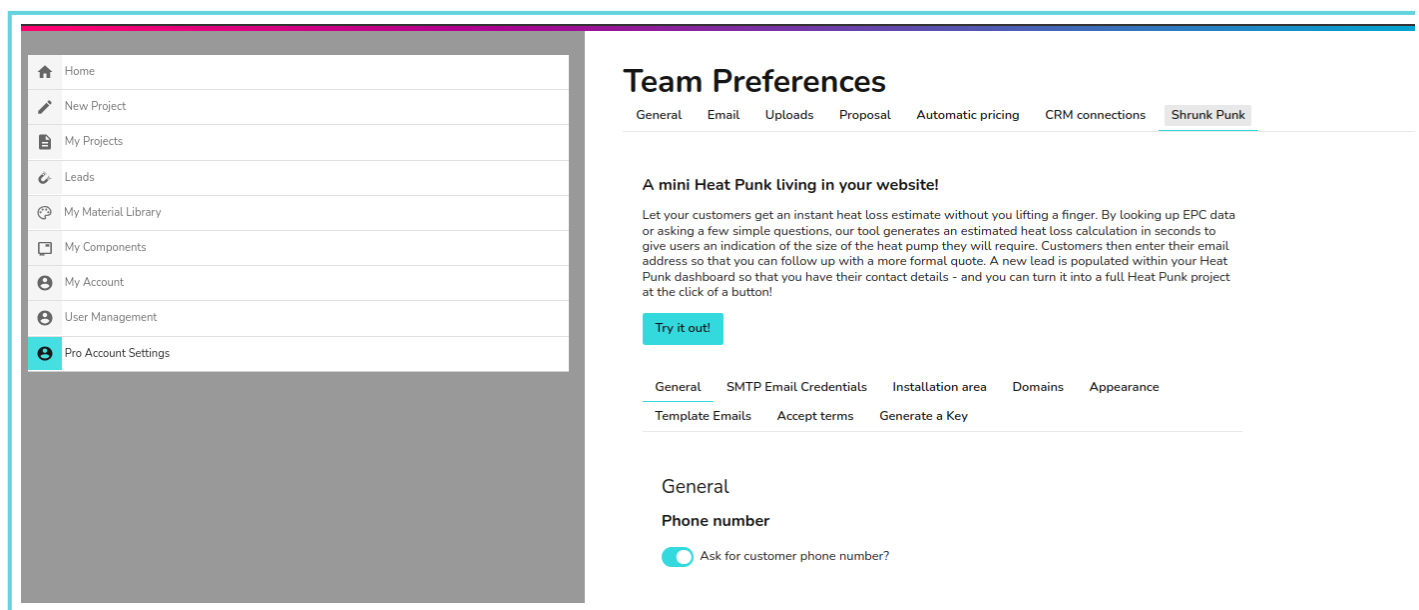


Setting Up Shrunk Punk

Shrunk Punk is an instant heat loss calculator and lead generation tool that can be embedded in your website to allow your customers to get an immediate indication of the suitability of their property for a heat pump. Leads generated by the tool are imported into your Heat Punk account, so that you can turn them into projects.

Enabling the tool in Pro Account Settings

To configure Shrunk Punk, navigate to **Pro Account Settings** and go to the **Shrunk Punk** tab.



You will then need to set up:

- SMTP email credentials (this is different for different email providers - there are guides online).
- Installation area
- Website domains
- Appearance
- Email templates

Emails

You can optionally configure SMTP email credentials for one of your email addresses so emails will be sent from that address instead of a no reply at Heat Punk email address.

You can also add in other email addresses to copy in on the emails that are sent so that could be an email for your sales team or another generic mailbox.

Installation Area

Enter the postcodes for the area that you cover as a comma separated list. You can specify whole postcode districts (eg 'CB' for Cambridgeshire, or 'EH' for Edinburgh), or outward codes (eg 'CB1' or 'SW1A') if you want to specify smaller areas. An example might be 'EH, ML, FK1, FK2, FK3' for an installer that covered Edinburgh, Motherwell and the eastern Falkirk postcode areas.

If a customer visits your site and uses the tool to request a heat loss check, it will still work even if they are not located in a postcode you serve. Instead of you being notified of the lead however, the lead will come to us. We will endeavour to find installers in their area who are able to provide a quote. This works both ways - we can pass on leads from other installers to you when they have requests for estimates for customers who are not in their area!

Setting up website domain

Start by putting in the website domain for the websites you want to host the tool on. If you would like to embed it in more than one website, then add an additional row to your list of URLs. If you would like to remove a domain, click the option highlighted below.

Please note you only need to include the *domain* of the website, not the full address. For example, if the tool will appear at "www.mywebsite.com/heat-loss-tool then you only need to input "www.mywebsite.com" into the URLs section.

Appearance

On the appearance tab, you can set the primary colour to use for the iconography colour scheme and any buttons in the tool.

at the click of a button!

Try it out!

General

SMTP Email Credentials

Installation area

Domains

Appearance

Template Emails

Accept terms

Generate a Key

Appearance

Theme Colours

Set your colour scheme for Shrunk Punk to match your brand. Make sure there is a good contrast between background and text colours.

Background colour

Text colour

Button colour

Button text colour

Template Emails

Here you can customise the automated email that goes out to new leads, follow emails, quick quotes and lead rejection emails.

Terms

On the terms tab, read through the specific terms for Shrunk Punk and once you're happy, click I accept the terms of use.

Please note: You will need to update your websites Privacy Policy to reflect the use of Shrunk Punk

Generate Key

Generate a key

You will need to generate an API key in order to embed Shrunk Punk in your website. Your key is tied to the domain above. If you change the domain, you must generate a new key and change the snippet of code to be embedded in your website.

Generate key

All you need to do to make Shrunk Punk live is to paste the code below into the page on your website you want the tool to appear. Give us a shout if you have any difficulty - we would be delighted to help!

```
<script src="https://heatpunk.co.uk/api/v1/shrunkpunk/loader?api_key=FcMJL8rBCA9htdHD8zh54kAzUk3NiYmhqD5dxVk2urY%3D" type="module"></script>
```

Once that's all done, you can then start using the tool in your website! If you have any questions, please contact our support team at help@heat-punk.co.uk

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