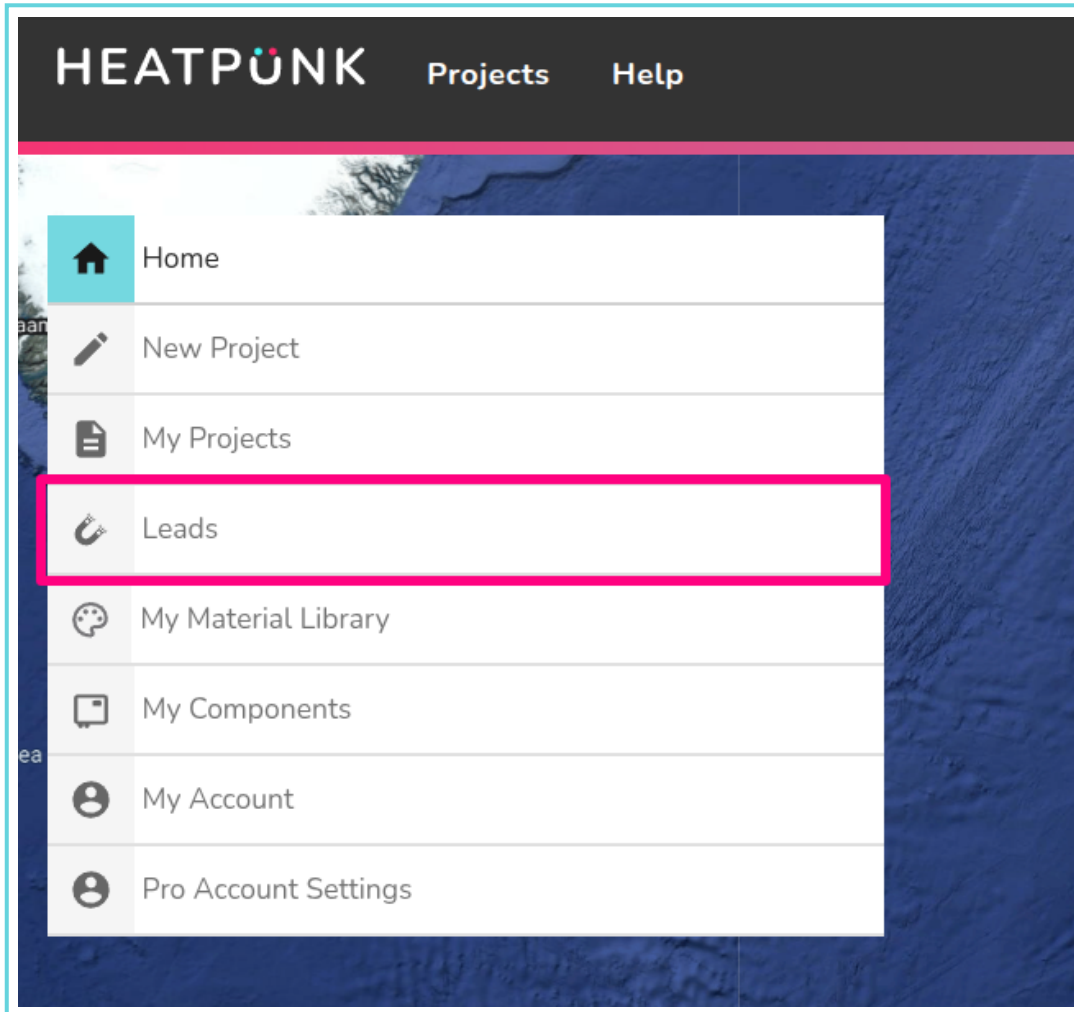


# Leads Dashboard

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## Where to find your leads?

Leads that have been submitted through the Shrunk Punk tool can be located in the Leads tab on the Heat Punk homepage.



To see the full details of the lead, click on the lead:

ID ▾	Status ▾	Address ▾	Created ▾	Customer ▾	
813	New	42 Humber Road, WR5 1LW	05/08/2025	Daisy	...
812	Project	62, Carlton Way, CB4 2DG	05/08/2025	Angus	

These details will include

- the system summary
- EPC or form data
- Heat loss figures
- Quick quote
- Contact options

New
Lead ID: 813

?
...
→

42 Humber Road, WR5 1LW

Contact
↓

Summary
Data
Heat Loss
Quick Quote

## Following up leads

You can email your new leads directly through Heat Punk by clicking the contact button. This will bring up an email template which is fully customisable, with custom colours, and can be set up to come from your company email.

### Send Email

To

chelsea.showering@midsummerenergy.co.uk + Bcc

Cc

daisy.kernick+pro3@midsummerenergy.co.uk

Subject

Heat Punk Pro - Lead Gen Tool



Hi Chelsea,

I hope you are well, thanks for showing interest in our heat pump checker tool!

Would you be interested in using this tool on your own website to generate inbound leads?

If so, it would be great to have a chat!

Kind regards,

Daisy

**Midsummer Energy**



Cancel Send

### Report Email


Use the attachment tool to attach any other documents.

Add attachments

You can also send a customer a 'quick quote' using the quick quotation tool. Just navigate to the 'quick quote' tab, select the pump and cylinder you'd like to use and input any missing costs.

## Summary:

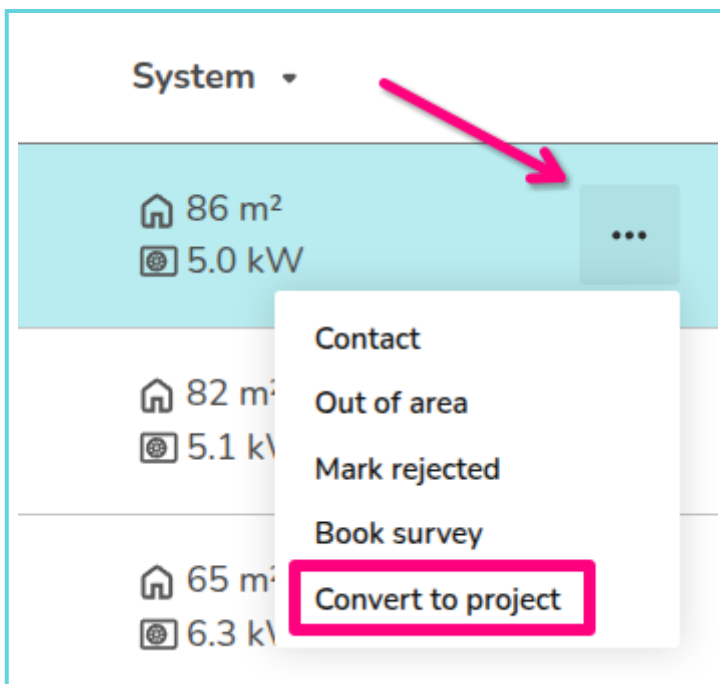
Static Costs	£5,000.00
Additional Costs	£4,100.00
Possible Costs	£0.00
Grants	-£7,500.00
<hr/>	
<b>Total Costs</b>	<b>£1,600.00</b>
VAT	20.00 %
<hr/>	
<b>Total including VAT</b>	<b>£1,920.00</b>

 Email Lead

You can then send the quote as an email to the customer

## Converting leads to projects on Heat Punk

It is quick and easy to convert a lead into a project on Heat Punk by clicking the 3 dots menu and then 'Convert To Project'.

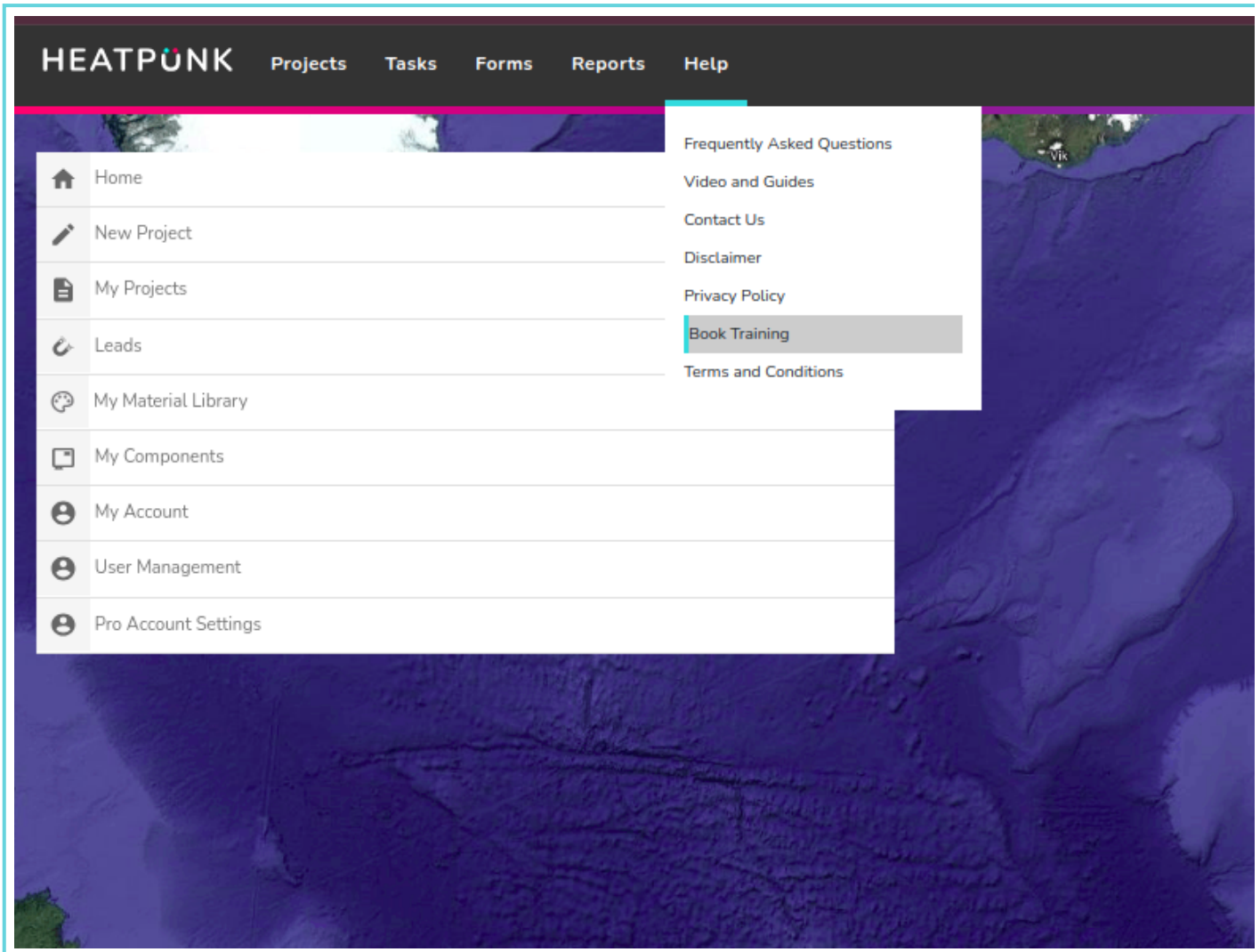


From here you can complete the remaining tasks, send formal quotes and proposals and also order your kit from Midsummer Wholesale!

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## Wondering how to generate more leads through your website?

We recommend that you sign up to our free lead generation training session for useful tips on how to generate more traffic to your website and how to maximise results from leads!



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Revision #2

Created 17 June 2025 14:12:19 by Daisy

Updated 18 August 2025 15:22:49 by Daisy